

TREAD STORY

For over 45 years, we have pressed forward with integrity and intention, driven by our trailblazing spirit and passion for quality viticulture. Our experience and love for the region ultimately inspired a new endeavor - TREAD. Honoring our family's willingness to take a step in a new direction and our deep connection to the land, a connection that is expressed through wines with a true sense of place, TREAD crafts ultra-premium, site-driven wines dedicated to showcasing the diversity of Santa Barbara County. Paying tribute to the land our boots have tread upon for years, TREAD wines represent perseverance, endurance, and an unwavering respect for the vineyards we hope to walk amongst for many decades to come.

- The Cushman Family & Winemaking Team

TASTING NOTES

Our 2019 Bien Nacido Pinot Noir is exceptionally expressive with an enchanting bouquet of cherry and wild strawberry, accented with earthy notes of forest floor and hints of graphite. Divine flavors of tart red cherry dominate the palate, highlighted by rose water and crushed shale. The focused mineral and floral notes slowly give way to silky tannins in a smooth finish.



TREAD



2019 PINOT NOIR
Bien Nacido Vineyard
SANTA MARIA VALLEY

TREAD TECHNICALS

APPELLATION Santa Maria Valley	
VARIETAL Pinot Noir	HARVEST DATE 09/06/19
BOTTLED 8/25/2020	PRODUCTION 205 cases
FERMENTATION Whole berry fermentation in 5T open tops	
AGING 11 months in 22% new French oak barrels	
CLONES Swan	pH 3.41
ALCOHOL 14.2%	TA 6.07g/L

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