

TREAD STORY

For over 45 years, we have pressed forward with integrity and intention, driven by our trailblazing spirit and passion for quality viticulture. Our experience and love for the region ultimately inspired a new endeavor - TREAD. Honoring our family's willingness to take a step in a new direction and our deep connection to the land, a connection that is expressed through wines with a true sense of place, TREAD crafts ultra-premium, site-driven wines dedicated to showcasing the diversity of Santa Barbara County. Paying tribute to the land our boots have tread upon for years, TREAD wines represent perseverance, endurance, and an unwavering respect for the vineyards we hope to walk amongst for many decades to come.

- The Cushman Family & Winemaking Team

TASTING NOTES

The 2019 La Encantada Pinot Noir is pure elegance. Aromas of tart cherry, dried strawberry, sandalwood, and nutmeg intensify with every swirl. Lively red fruits complement the wine's vibrant acidity through its long finish, dancing with tightly wound tannins. All these elements harmonize with a delicate lift on the palate full of dried flowers, pomegranate, and chalk, creating a memorable tasting experience.



TREAD



2019 PINOT NOIR
La Encantada Vineyard
STA. RITA HILLS

TREAD TECHNICALS

APPELLATION
Sta. Rita Hills

VARIETAL Pinot Noir	HARVEST DATE 09/19/19
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BOTTLED 8/25/2020	PRODUCTION 124 cases
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FERMENTATION
15% whole cluster in 1T open top fermentors

AGING
15 months in 33% new French oak barrels

CLONES Swan	pH 3.37
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ALCOHOL 14.3%	TA 6.04g/L
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