

TREAD STORY

For over 45 years, we have pressed forward with integrity and intention, driven by our trailblazing spirit and passion for quality viticulture. Our experience and love for the region ultimately inspired a new endeavor - TREAD. Honoring our family's willingness to take a step in a new direction and our deep connection to the land, a connection that is expressed through wines with a true sense of place, TREAD crafts ultra-premium, site-driven wines dedicated to showcasing the diversity of Santa Barbara County. Paying tribute to the land our boots have tread upon for years, TREAD wines represent perseverance, endurance, and an unwavering respect for the vineyards we hope to walk amongst for many decades to come.

- The Cushman Family & Winemaking Team

TASTING NOTES

Our 2019 vintage is a truly stunning expression of Santa Barbara County Pinot Noir. The bouquet is alluring, offering fruit-forward notes of wild strawberry, pomegranate, and dried cherry, intermingled with black tea leaves and citrus rind. The wine's expansive middle palate and medium body are delicately balanced by fine-grained tannins. Intense flavors of tart red fruits and perfumed notes of baking spices are complemented by the vibrant finish.



TREAD



2019 PINOT NOIR
SANTA BARBARA COUNTY

TREAD TECHNICALS

APPELLATION

Santa Barbara County

VARIETAL

Pinot Noir

HARVEST DATES

09/11/19-09/23/19

BOTTLED

8/25/2020

PRODUCTION

1113 cases

FERMENTATION

Whole berry fermentation in 1-5T open tops

AGING

11 months in 18% new French oak barrels

CLONES

115, POM, 667, 777,
Mt. Eden, Swan

pH

3.53

ALCOHOL

14.1%

TA

5.85g/L

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