

TREAD STORY

For over 45 years, we have pressed forward with integrity and intention, driven by our trailblazing spirit and passion for quality viticulture. Our experience and love for the region ultimately inspired a new endeavor - TREAD. Honoring our family's willingness to take a step in a new direction and our deep connection to the land, a connection that is expressed through wines with a true sense of place, TREAD crafts ultra-premium, site-driven wines dedicated to showcasing the diversity of Santa Barbara County. Paying tribute to the land our boots have tread upon for years, TREAD wines represent perseverance, endurance, and an unwavering respect for the vineyards we hope to walk amongst for many decades to come.

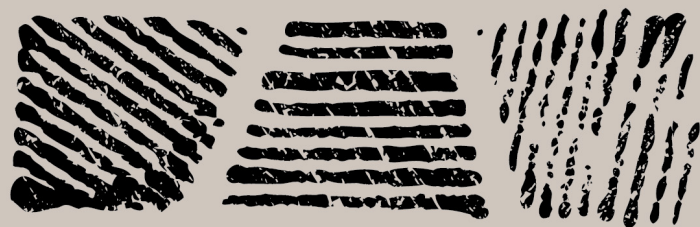
- The Cushman Family & Winemaking Team

TASTING NOTES

The 2020 La Encantada Pinot Noir wine is as enchanting as its name implies. The nose alone is captivating with its core notes of hibiscus tea, raspberry, and Bing cherry. Earthy notes of forest floor are accented by mineral notes of a fresh mountain spring as pure as melted snow. The palate is vibrant, bursting with vividly tart red fruits. A sprinkle of nutmeg and clove add a further delightful dimension. There is a final thread of acidity that lengthens the palate and provides exceptional balance and freshness to this gem of a wine.



TREAD



2020 PINOT NOIR
La Encantada Vineyard
STA. RITA HILLS

TREAD TECHNICALS

APPELLATION Sta. Rita Hills	
VARIETAL Pinot Noir	HARVEST DATE 09/12/20
BOTTLED 2/16/2022	PRODUCTION 154 cases
VINEYARD La Encantada	
AGING 17 months in 29% new French oak barrels	
CLONES Swan	pH 3.41
ALCOHOL 13.9%	TA 6.33g/L

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