

TREAD STORY

For over 45 years, we have pressed forward with integrity and intention, driven by our trailblazing spirit and passion for quality viticulture. Our experience and love for the region ultimately inspired a new endeavor - TREAD. Honoring our family's willingness to take a step in a new direction and our deep connection to the land, a connection that is expressed through wines with a true sense of place, TREAD crafts ultra-premium, site-driven wines dedicated to showcasing the diversity of Santa Barbara County. Paying tribute to the land our boots have tread upon for years, TREAD wines represent perseverance, endurance, and an unwavering respect for the vineyards we hope to walk amongst for many decades to come.

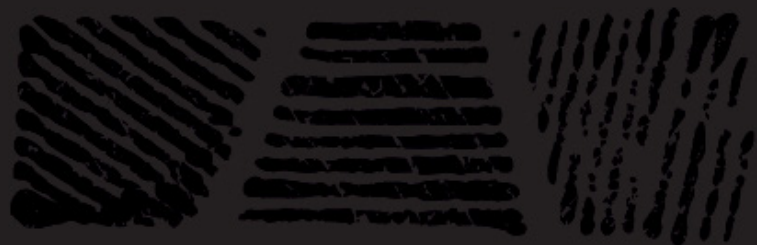
- The Cushman Family & Winemaking Team

TASTING NOTES

Introducing a new wine to the family: the 2021 Our Lady of Guadalupe Pinot Noir. You can plan to share with friends, but you may find yourself selfishly filling your glass to the brim with each pour. Its nose is inviting, with juicy aromas of ripe Bing cherry complemented by subtle notes of potpourri and cola. Upon closer consideration and a bit of coaxing, it reveals layered hints of leather, clove, and forest floor. The wine offers pillowy and graceful tannins as they envelop the palate. Moderately tart red fruits mingle with hibiscus tea and nutmeg. . This versatile Pinot Noir pairs splendidly with dishes such as barbacoa, empanadas, or cherry and sausage pizza.



TREAD



2021 PINOT NOIR
Our Lady of Guadalupe Vineyard
STA. RITA HILLS

TREAD TECHNICALS

APPELLATION
Sta. Rita Hills

VARIETAL Chardonnay	HARVEST DATES 09/24/21
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BOTTLED 8/8/2022	PRODUCTION 90 cases
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VINEYARDS
Our Lady of Guadalupe

AGING
10 months in 30% new French oak barrels

FERMENTATION
Whole berry fermentation

ALCOHOL 14.8%	CLONE 115
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